**Optimal Sequential Decisions Under Uncertainty** Part II: Subjective probability and utility

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### 1 Subjective probability

- Relative likelihood
- Constructing the probability distribution
- Conditional likelihoods

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- We can use probability to represent a subjective belief.
- One problem is how to *elicit* a quantitative representation of our belifs.
- The concept of relative likelihood can be used to construct a *probability distribution*.

### The relative likelihood of two events A and B

- Do you think A is more likely than B? Write  $A \succ B$ .
- Do you think A is less likely than B? Write  $A \prec B$ .
- Do you think A is as likely as B? Write  $A \simeq B$ .

We also use  $\succeq$  and  $\preceq$  for at least as likely as and for no more likely than.

#### Relation to probability measures

A probability measure P is said to agree with a relation  $A \leq B$ , if it has the property that:  $P(A) \leq P(B)$  if and only if  $A \leq B$ .

#### The unique probability distribution P

There is a unique P such that for all events A, B such that  $A \leq B$ ,  $P(A) \leq P(B)$ .

But how can we find it?

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## Subjective probability assumptions I

Our beliefs must be consistent. This can be achieved if they satisfy some assumptions:

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Assumption (SP1)

For any events A, B, one of the following must hold:  $A \succ B$ ,  $A \prec B$ ,  $A \simeq B$ .

It is always possible to say whether one event is more likely than the other.

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For any events A, B, one of the following must hold:  $A \succ B$ ,  $A \prec B$ ,  $A \simeq B$ .

Assumption (SP2)

Let  $A = A_1 \cup A_2$ ,  $B = B_1 \cup B_2$  with  $A_1 \cap A_2 = B_1 \cap B_2 = \emptyset$ . If  $A_i \leq B_i$  then  $A \leq B$ .

If we can split A, B in such a way that each part of A is less likely than its counterpart in B, then A is less likely than B.

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Assumption (SP3)

If S is the certain event, then:  $\emptyset \leq A$  and  $\emptyset \prec S$ .

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# Subjective probability assumptions II

### Theorem (Transitivity)

If A, B, D such that  $A \leq B$  and  $B \leq D$ , then  $A \leq D$ .

#### Theorem (Complement)

For any  $A, B: A \leq B$  iff  $A^{\complement} \succeq B^{\complement}$ .

Theorem (Fundamental property of relative likelihoods)

If  $A \subset B$  then  $A \preceq B$ . Furthermore,  $0 \preceq A \preceq S$  for any event A.

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# Assigning probabilities

### Assigning probabilities

- How can we assign probabilities to events in an unambiguous manner?
- Assume that we feel that  $A \succ A^{\complement}$ .
- How can we compare A and  $A^{\complement}$  with other events?

Imagine a family of events  $\mathcal{F}$ .

#### Requirements for events

- Each event  $A \in \mathcal{F}$  must have a known probability.
- For any number  $p \in [0, 1]$ , there exists an event A with probability p.

To assign a probability to some specific event B, we just need to find  $A \in \mathcal{F}$  such that  $A \simeq B$ , and set P(B) = P(A).

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Let A be an interval on the real line. Denote the length<sup>1</sup> of A by  $\lambda(A)$ .

### Definition

Let X be a random variable such that  $0 \le X(s) \le 1$  for all  $s \in S$ . X has a uniform distribution on the interval [0,1] if: For any A, B subintervals of [0,1],  $\mathbb{I}\{X \in A\} \le \mathbb{I}\{X \in B\}$  iff  $\lambda(A) \le \lambda(B)$ .

This means that any larger interval is more likely than any smaller interval.

Assumption (SP5)

There exists a random variable which has uniform distribution on [0, 1].

<sup>1</sup>Recall that the length  $\lambda$  is equivalent to the Lebesgue measure  $\langle \Box \rangle \langle \Box \rangle \langle \Box \rangle \langle \Box \rangle \langle \Box \rangle$ 

# Constructing the probability distribution

The likelihood of a uniform variable falling within an interval

Let X be a uniform random variable. Let  $G(A) \triangleq \mathbb{I} \{ X \in A \}$ , for any interval  $A \subset [0, 1]$ .

 $G(A) \preceq G(B)$  iff  $\lambda(A) \leq \lambda(B)$ 

Theorem (Equivalent event)

For any event A, there exists some  $\alpha \in [0, 1]$  such that  $A \simeq G[0, \alpha]$ .

Definition (The probability of A)

If A is any event, then P(A) is defined to be  $\alpha$ . Hence,

 $A \simeq G([0, P(A)]).$ 

Theorem (Relative likelihood and probability)

For any two events A, B,  $A \leq B$  iff  $P(A) \leq P(B)$ .

Define  $(A \mid D) \preceq (B \mid D)$  to mean that B is at least as likely as A when it is known that D has occured.

Assumption (CP)

For any events A, B, D,

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(A \mid D) \preceq (B \mid D) iff A \cap D \preceq B \cap D.
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#### Theorem

If a relation  $\leq$  satisfies assumptions SP1 to SP6 and CP, then P is the unique probability distribution such that:

For any A, B, D such that P(D) > 0,

 $(A \mid D) \preceq (B \mid D)$  iff  $P(A \mid D) \preceq P(B \mid D)$ 

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### The area of Germany

Form a subjective probability for the area a of Germany in  $\mathrm{km}^2$ .

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\begin{array}{l} A_1 \ a < 10^5 \ \mathrm{km}^2 \\ A_2 \ a \in [10^5, 2.5 \cdot 10^5) \ \mathrm{km}^2 \\ A_3 \ a \in [2.5 \cdot 10^5, 5 \cdot 10^5) \ \mathrm{km}^2 \\ A_4 \ a \in [5 \cdot 10^5, 10^6) \ \mathrm{km}^2 \\ A_5 \ a \ge 10^6 \ \mathrm{km}^2. \end{array}
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### Additional information

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The correct answer is  $A_3$ , since  $a = 3.57 \cdot 10^5$ 

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# A simple exercise in probability elicitation

#### Temperature prediction

Let  $\tau$  be the temperature tomorrow at noon in Frankfurt.

Eliciting the prior / forming the subjective probability measure P

• Select a temperature  $x_0$  such that  $\mathbb{I} \{ \tau \le x_0 \} \simeq \mathbb{I} \{ \tau > x_0 \}$ .

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- Select two temperatures  $x_1, x_2$  such that  $P(\tau \in [x_1, x_2]) = 0.9$ .

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