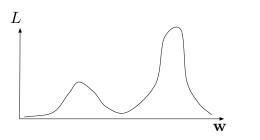


Problems with a point estimate



- Might be more than one 'best' value.
- Might not be a single representative value.
- Different values might give very different predictions.
- Is there an alternative?



Averaging L $\mathbf{w}_1 \mathbf{w}_2 \cdots \mathbf{w}_A$

- Prediction is some function of \mathbf{w} . Say $f(\mathbf{w})$.
- Choose A different values $-\mathbf{w}_1, \ldots, \mathbf{w}_A$.
- Compute $\sum_{a=1}^{A} q_a f(\mathbf{w}_a)$
- q_a is proportional to L (subject to $\sum_a q_a = 1$)
- ► Increasing A seems like a good idea....

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Example

- Olympic 100 m data.
- Want to predict winning time at London $2012 t_{new}$.
- Choose 2 'good' values of w
 - \mathbf{w}_1 predicts $t_{\text{new}} = 9.5 \ s$
 - \mathbf{w}_2 predicts $t_{\text{new}} = 9.2 \ s$
- According to likelihood, w₂ is twice as likely as w₁.
 - ▶ $q_1 + q_2 = 1$, $q_2 = 2q_1$.
 - Therefore: $q_1 = 1/3$, $q_2 = 2/3$
- Average prediction is $(1/3) \times 9.5 + (2/3) \times 9.2 = 9.3$

Bayes rule:

Bayes rule

$$ho(\mathbf{w}|\mathbf{X},\mathbf{t}) = rac{
ho(\mathbf{t}|\mathbf{X},\mathbf{w})
ho(\mathbf{w})}{
ho(\mathbf{t}|\mathbf{X})}$$

• Posterior density: p(w|X, t)

This is what we're after.

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Bayes rule

Bayes rule:

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Bayes rule

Bayes rule:

$$p(\mathbf{w}|\mathbf{X},\mathbf{t}) = rac{
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ho(\mathbf{w})}{
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- Posterior density: p(w|X,t)
 This is what we're after.
- Likelihood : $p(\mathbf{t}|\mathbf{X}, \mathbf{w})$
 - We've used this before.

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Bayes rule

Bayes rule:

$$p(\mathbf{w}|\mathbf{X},\mathbf{t}) = rac{p(\mathbf{t}|\mathbf{X},\mathbf{w})p(\mathbf{w})}{p(\mathbf{t}|\mathbf{X})}$$

- Posterior density: $p(\mathbf{w}|\mathbf{X}, \mathbf{t})$
 - This is what we're after.
- ► Likelihood : p(t|X, w)
 - We've used this before.
- Prior density: p(w)
 - This is new: do we know anything about the parameters before we see any data?

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Computing the posterior

- Unfortunately, computing the posterior is hard...
- …because marginal likelihood p(t|X) is hard to compute:

$$p(\mathbf{t}|\mathbf{X}) = \int p(\mathbf{t}|\mathbf{w}, \mathbf{X}) p(\mathbf{w}) \ d\mathbf{w}$$

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Bayes rule

Bayes rule:

$$p(\mathbf{w}|\mathbf{X},\mathbf{t}) = rac{p(\mathbf{t}|\mathbf{X},\mathbf{w})p(\mathbf{w})}{p(\mathbf{t}|\mathbf{X})}$$

- **•** Posterior density: p(w|X, t)
 - This is what we're after.
- Likelihood : p(t|X,w)
 - We've used this before.
- Prior density: $p(\mathbf{w})$
 - This is new: do we know anything about the parameters before we see any data?
- Marginal likelihood: p(t|X)
 - ▶ This is new: **w** isn't in here. It is a normalisation constant. Ensures $\int p(\mathbf{w}|\mathbf{X}, \mathbf{t}) d\mathbf{w} = 1$.
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Computing the posterior

Unfortunately, computing the posterior is hard...

…because marginal likelihood p(t|X) is hard to compute:

$$p(\mathbf{t}|\mathbf{X}) = \int p(\mathbf{t}|\mathbf{w}, \mathbf{X}) p(\mathbf{w}) \ d\mathbf{w}$$

- ▶ In some cases we can do it (this lecture).
- In most we can't and are forced to (later in course):
 - Approximate $p(\mathbf{w}|\mathbf{X}, \mathbf{t})$ with something else.
 - Sample from p(w|X,t) (incredibly, we can sample from it even if we can't compute it!)

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When can we compute the posterior?

Conjugacy (definition)

A prior $p(\mathbf{w})$ is said to be conjugate to a likelihood it results in a posterior of the same type of density as the prior.

- Example:
 - Prior: Gaussian; Likelihood: Gaussian; Posterior: Gaussian
 - Prior: Beta; Likelihood: Binomial; Posterior: Beta
 - Many others, e.g. http://en.wikipedia.org/wiki/Conjugate_prior

Why is this important?

Bayes rule:

 $p(\mathbf{w}|\mathbf{X},\mathbf{t}) = rac{p(\mathbf{t}|\mathbf{X},\mathbf{w})p(\mathbf{w})}{p(\mathbf{t}|\mathbf{X})}$

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- Choosing a prior
- If prior and likelihood are conjugate, we know the form of p(w|X,t)
- Therefore, we know the form of the normalising constant.
- Therefore, we **don't need** to compute $p(\mathbf{t}|\mathbf{X})$

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Why is this important?

Bayes rule:

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- If prior and likelihood are conjugate, we know the form of p(w|X,t)
- Therefore, we know the form of the normalising constant.
- Therefore, we **don't need** to compute $p(\mathbf{t}|\mathbf{X})$
- We just need to use some algebra to make
 p(t|X, w)p(w) look like the correct density, ignoring all terms without w.

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Example - Olympic data

 We'll use the (Gaussian) likelihood we used for maximum likelihood:

$$p(\mathbf{t}|\mathbf{w}, \mathbf{X}, \sigma^2) = \mathcal{N}(\mathbf{X}\mathbf{w}, \sigma^2 \mathbf{I})$$

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Example - Olympic data

We'll use the (Gaussian) likelihood we used for maximum likelihood:

 $p(\mathbf{t}|\mathbf{w}, \mathbf{X}, \sigma^2) = \mathcal{N}(\mathbf{X}\mathbf{w}, \sigma^2 \mathbf{I})$

• The prior conjugate to the Gaussian is Gaussian. So:

 $p(\mathbf{w}) = \mathcal{N}(\mathbf{0}, \mathbf{S}), \ \mathbf{S} = \left[egin{array}{cc} 100 & 0 \\ 0 & 5 \end{array}
ight]$

• Mean (0) and covariance (S) are design choices.

Finding posterior parameters

Ignoring normalising constant, the posterior is:

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Example - Olympic data

 We'll use the (Gaussian) likelihood we used for maximum likelihood:

$$p(\mathbf{t}|\mathbf{w}, \mathbf{X}, \sigma^2) = \mathcal{N}(\mathbf{X}\mathbf{w}, \sigma^2 \mathbf{I})$$

▶ The prior conjugate to the Gaussian is Gaussian. So:

$$p(\mathbf{w}) = \mathcal{N}(\mathbf{0}, \mathbf{S}), \ \mathbf{S} = \begin{bmatrix} 100 & 0 \\ 0 & 5 \end{bmatrix}$$

- Mean (**0**) and covariance (**S**) are design choices.
- Posterior **must be** gaussian with unknown parameters:

 $p(\mathbf{w}|\mathbf{X}, \mathbf{t}, \sigma^2) = \mathcal{N}(\boldsymbol{\mu}, \boldsymbol{\Sigma})$

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Finding posterior parameters

Ignoring non w terms, the prior multiplied by the likelihood is: Bayesian machine

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- $p(\mathbf{w}|\mathbf{t}, \mathbf{X}, \sigma^{2})$ $\propto \exp\left\{-\frac{1}{2\sigma^{2}}(\mathbf{t} \mathbf{X}\mathbf{w})^{\mathsf{T}}(\mathbf{t} \mathbf{X}\mathbf{w})\right\} \exp\left\{-\frac{1}{2}\mathbf{w}^{\mathsf{T}}\mathbf{S}^{-1}\mathbf{w}\right\}^{\text{Summary}}$ $\propto \exp\left\{-\frac{1}{2}\left(\mathbf{w}^{\mathsf{T}}\left[\frac{1}{\sigma^{2}}\mathbf{X}^{\mathsf{T}}\mathbf{X} + \mathbf{S}^{-1}\right]\mathbf{w} \frac{2}{\sigma^{2}}\mathbf{w}^{\mathsf{T}}\mathbf{X}^{\mathsf{T}}\mathbf{t}\right)\right\}$
- Posterior (from previous slide):

$$\propto \exp\left\{-\frac{1}{2}(\mathbf{w}^{\mathsf{T}}\mathbf{\Sigma}^{-1}\mathbf{w}-2\mathbf{w}^{\mathsf{T}}\mathbf{\Sigma}^{-1}\boldsymbol{\mu})\right\}$$

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Finding posterior parameters

- Equate individual terms on each side.
- ► Covariance:

$$\mathbf{w}^{\mathsf{T}} \mathbf{\Sigma}^{-1} \mathbf{w} = \mathbf{w}^{\mathsf{T}} \left[\frac{1}{\sigma^2} \mathbf{X}^{\mathsf{T}} \mathbf{X} + \mathbf{S}^{-1} \right] \mathbf{w}$$
$$\mathbf{\Sigma} = \left(\frac{1}{\sigma^2} \mathbf{X}^{\mathsf{T}} \mathbf{X} + \mathbf{S}^{-1} \right)^{-1}$$

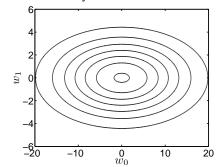
► Mean:

$$2\mathbf{w}^{\mathsf{T}}\mathbf{\Sigma}^{-1}\boldsymbol{\mu} = \frac{2}{\sigma^2}\mathbf{w}^{\mathsf{T}}\mathbf{X}^{\mathsf{T}}\mathbf{t}$$
$$\boldsymbol{\mu} = \frac{1}{\sigma^2}\mathbf{\Sigma}\mathbf{X}^{\mathsf{T}}\mathbf{t}$$

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Olympic example

- To make numbers better, rescape olympic year:
 1896 = 1,1900 = 2,...,2008 = 27,2012 = 28
- Prior density:



- ▶ Mean (0) and covariance (S).
- ► Quite a *vague* prior.



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Olympic example

To make numbers better, rescape olympic year: 1896 = 1,1900 = 2,...,2008 = 27,2012 = 28

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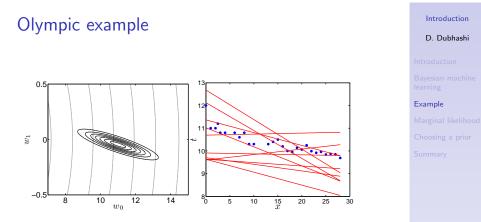
ter, rescape olympic year: $2, \ldots, 2008 = 27, 2012 = 28$

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Posterior (left) (prior shown in grey, zoomed in) and functions corresponding to some ${\bf w}$ sampled from posterior (right).

Olympic example - predictions

- Our motivation for being Bayesian was to be able to average predictions (at w_{new}) over all w
- We have the full posterior distribution over all possible values of w, it is also Gaussian and we computed the parameters.

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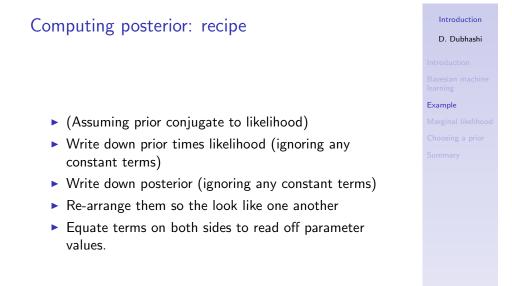
Example

Olympic example - predictions

- Our motivation for being Bayesian was to be able to average predictions (at w_{new}) over all w
- We have the full posterior distribution over all possible values of w, it is also Gaussian and we computed the parameters.
- We can compute exactly, the predictive density to make probabilistic predictions:

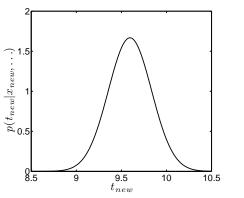
$$p(t_{\mathsf{new}} | \mathbf{X}, \mathbf{t}, \mathbf{x}_{\mathsf{new}}, \sigma^2) = \mathcal{N}(\mathbf{x}_{\mathsf{new}}^\mathsf{T} \boldsymbol{\mu}, \sigma^2 + \mathbf{x}_{\mathsf{new}}^\mathsf{T} \boldsymbol{\Sigma} \mathbf{x}_{\mathsf{new}})$$

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Olympic example – predictions



Predictive density at 2012 Olympics. Note that σ^2 was fixed at 0.05.

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Marginal likelihood

- So far, we've ignored p(t|X, σ²), the normalising thing in Bayes rule.
- We stated that it was equal to (because it's a normalising thing):

$$p(\mathbf{t}|\mathbf{X},\sigma^2) = \int p(\mathbf{t}|\mathbf{X},\mathbf{w},\sigma^2) p(\mathbf{w}) \; d\mathbf{w}$$

- We're averaging over all values of w to get a value for how good the model is.
 - ► How likely is t given X and the model. e.g. 'first order polynomial'.
- Can use this to compare models.

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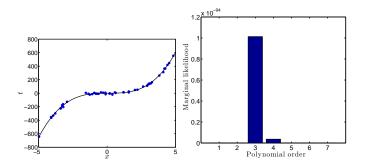
Marginal likelihood

When prior is N(μ₀, Σ₀) and likelihood is N(Xw, σ²I), marginal likelihood is:

$$p(\mathbf{t}|\mathbf{X},\mathbf{t},\sigma^2,\boldsymbol{\mu}_0,\boldsymbol{\Sigma}_0) = \mathcal{N}(\mathbf{X}\mu_0,\sigma^2\mathbf{I} + \mathbf{X}\boldsymbol{\Sigma}_0\mathbf{X}^{\mathsf{T}})$$

 \blacktriangleright i.e. an *N*-dimensional Gaussian evaluated at **t**.

Marginal likelihood – example



Some data generated from a 3rd order polynomial (left) and the marginal likelihood for polynomials of varying order.



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Choosing a prior

- ► How should we choose the prior?
 - Prior effect will diminish as more data arrive.
 - When we don't have much data, prior is very important.
- ► Some influencing factors:
 - Data type: real, integer, string, etc.

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Choosing a prior

Choosing a prior

- ► How should we choose the prior?
 - Prior effect will diminish as more data arrive.
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- Some influencing factors:
 - Data type: real, integer, string, etc.
 - Expert knowledge: 'the coin is fair', 'the model should be simple'

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Choosing a prior

► How should we choose the prior?

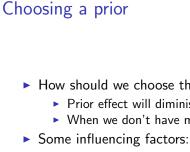
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- ► Some influencing factors:
 - Data type: real, integer, string, etc.
 - Expert knowledge: 'the coin is fair', 'the model should be simple'
 - Computational considerations (not as important as it used to be!)

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Choosing a prior

Introduction D. Dubhashi ► How should we choose the prior? Prior effect will diminish as more data arrive. • When we don't have much data, prior is very important. Choosing a prior

- ► Data type: real, integer, string, etc.
- Expert knowledge: 'the coin is fair', 'the model should be simple'
- Computational considerations (not as important as it used to be!)
- ▶ If we know nothing, can use a broad prior e.g. uniform density.



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Choosing a prior

Summary

- Moved away from a single parameter value.
- Saw how predictions could be made by averaging over all possible parameter values - Bayesian.
- Saw how Bayes rule allows us to get a density for **w** conditioned on the data (and other stuff).



Summary

- Moved away from a single parameter value.
- Saw how predictions could be made by averaging over all possible parameter values - Bayesian.
- Saw how Bayes rule allows us to get a density for **w** conditioned on the data (and other stuff).
- Computing the posterior is hard except in some cases....
-we can do it when things are *conjugate*.

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Summary

- Moved away from a single parameter value.
- Saw how predictions could be made by averaging over all possible parameter values - Bayesian.
- Saw how Bayes rule allows us to get a density for w conditioned on the data (and other stuff).
- Computing the posterior is hard except in some cases....
-we can do it when things are *conjugate*.
- Can also (sometimes) compute the marginal likelihood....
- …and use it for comparing models.
 - No need for costly cross-validation.

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Summary

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