

The new Planai Service Deck

“Parking in conditions as bright as day yet under the ground in Europe's most up-to-date facility” is the slogan for the new, two-storey Planai service deck, which officially opened its doors at the weekend (17.12.2011). Thousands of spectators watched the unveiling and were thrilled by the service deck’s groundbreaking features.

The largest single unit in Planai-Bahnen’s investment programme for the World Ski Championships was erected in a record time of just 180 days. Europe’s most up-to-date underground car park boasts 400 new spaces and premium parking over 10,000m² right under the Planai finishing line. During the World Championships hundreds of workstations will be set up here.

The WC-Park Planai – the former Planai Zielstadion – was developed to provide the necessary premises for the organisation of the 2013 Alpine Ski World Championships and so that the finish area can be crossed underground. Planai guests can now take advantage of Europe’s most up-to-date underground car park, a multi-purpose facility with sustainability at its heart.



Bildtext: Premium parking in Europe’s most up-to-date underground facility – The World Cup-Park Planai in the Planai Zielstadion.

Bildkennung: ikarus.cc, Abdruck honorarfrei

Project Description – Planai Service Deck

As with the construction of *Planet Planai*, the new service deck incorporates a host of groundbreaking ideas that probably make the deck unique in Europe. Starting with an innovative traffic management system which calls to mind an airport manoeuvring area and encompassing a drinking fountain, changing rooms, starter boxes for cars with low batteries, e-filling stations and wall decoration in the form of trompe l'oeil paintings, the service deck ticks all the boxes. What's more, it is also bright as day and offers spaces with a width of between 2.7 and 2.9 metres. So it's no wonder that the guests at the open day were so enthusiastic. All Planai guests have free unrestricted access to the new service deck with immediate effect. This means that 1000 parking spaces can now be accessed in the immediate vicinity of the valley station.



Bildtext: Die Einfahrt in den WM-Park Planai erfolgt über einen Tunnel.
Bildkennung: Planai, Abdruck honorarfrei

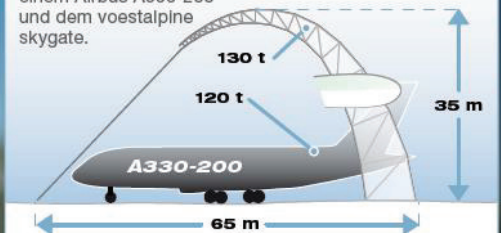
Skygate – das Tor der Sieger

voestalpine skygate

Als besonderes Highlight enden alle Wettbewerbe der kommenden FIS Alpinen Ski-WM in einem Stadion. Das voestalpine skygate als neues „Landmark“ schließt diesen Bereich und lässt die Fahrer in den „Hexenkessel“ Schladming tauchen. Die dynamische Form des Bogens endet an der Spitze im Unendlichen, um die Sicht auf den Zielhang nicht zu beeinträchtigen.

Größenverhältnis / Gewichtsvergleich

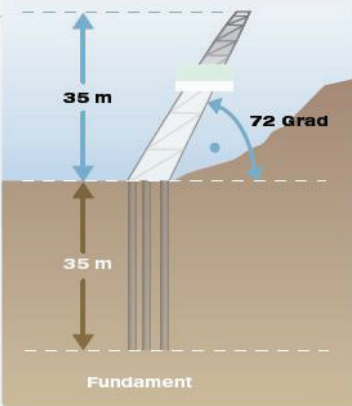
Größenvergleich zwischen einem Airbus A330-200 und dem voestalpine skygate.



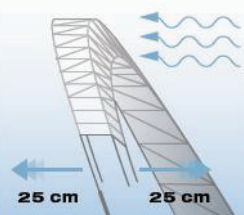
Graphic // Josekdesign

Fundament

Die Verankerung besteht aus sechs Tiefenbohrpfählen, die jeweils 35 m in die Erde ragen.



Pendelbewegung



Die Pendelbewegung beträgt bei starkem Wind ca. 50 cm.

Fassade

Die im kommenden Jahr errichtete Fassade besteht aus teilverspiegeltem Thermoglas und hat eine Gesamtfläche von 252m². Eine Lichtinszenierung verspricht zusätzliche Effekte und soll bei den Betrachtern in aller Welt einen bleibenden Eindruck hinterlassen.

Konstruktion

Für die Konstruktion des Bogens wurden insgesamt 890 m Stahlrohr verbaut.

<http://www.voestalpine.com/skygate>

Roll up for „Planet Planai“!

While skiers and snowboarders have been enjoying the Planai slopes up to the mid station since 23rd October, workers have been extremely busy down in the valley. A new planet has been born: Planet Planai. Preparations for the Alpine Ski World Championships 2013 in Schladming are already underway. Overall, the Planai slopes have invested some €26 million in infrastructure improvements in order to host the biggest sporting event in Austria in the next few years. Planet Planai lies at the very heart of this, and was officially inaugurated on Friday, 26.11.2010.



Exceptional architecture

The new Planai cable car valley station building stands out as a result of its extraordinary architecture, which is based on a folded piece of paper and the 'one-stop shop' concept. Here, guests can obtain everything they need for their holiday. Organisational premises and a spectacular world championship studio with a huge glass facade have also been constructed for the major event.



Image Text: Exceptional architecture for the new Planai cable car valley station.
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Schirmbar „Manege“ und Ski Rock Café at Planet Planet Planai

Schirmbar Manege

Completely new, completely different, completely inspired! The new umbrella bar in the "Planet Planai" is at the foot of the finishing slope and visually stunning. Fantastic drinks, hearty breakfasts, warming treats straight from the pot every ski artist will leave the "Manege" ready to tackle any piste.

The architect Fritz Hauswirth, specialist in experience gastronomy, from Salzburg has pulled yet another rabbit out of the hat and created something truly exceptional for guests, consistent with "Planet Planai".



Ski Rock Café

The café where eager beavers and lazybones, sly foxes and wheeler-dealers, thinkers and anarchists can wind down and enjoy themselves.

In short: the new Ski Rock café in Planet Planai is the perfect meeting place for anyone out to have a great time.

Guests can wind down and enjoy the vibrant atmosphere at the foot of the Planai amid mementos and items from the history of skiing. And rock classics will create a real party vibe.

Gundi Pachernegg, director of gastronomy for Planai-Hochwurzen-Bahnen who is also responsible for the Glacier restaurant on the Dachstein, knows what guests want and has once again demonstrated her flair for hospitality and the pleasure she takes in her work. "Only the best for our guests" is the motto of our valley station and also applies at the Ski Rock cafe. "Our snack menu features tried and trusted classics that meet the needs of late risers, athletes and pleasure seekers," she says.



‘It’s time to say goodbye’ – this is at least true for the ‘old’ Planai cable car valley station building, which was built in 1985 and was considered visionary at the time. Demolition work started on 11th April, and just 220 days later, Planet Planai is ready for occupation. This heralds the dawn of a new era of tourism architecture and service quality in the Alpine region. Both Regional Governor Franz Voves and Deputy Regional Governor Hermann Schützenhöfer attended the inauguration event on Friday evening in Schladming and praised the construction, the team’s dedication and the concept behind the design.



The building was designed by the Graz-based architects Hofrichter-Ritter, in close collaboration with the construction company and Planai-Hochwurzen-Bahnen and under consultation with the World Championship building committee and the country representatives, and is intended to symbolise modern Schladming. The entire building construction was also carried out to ensure complete accessibility for all generations. It is especially good news that the majority of work was carried out by Austrian companies. (Over 80% of the contract volume was assigned to Styrian companies.)

Project Description

An over-dimensional 'loop' (inspired by a folded piece of paper) envelopes the whole building, and is supported by 74 oblique columns. Each column has a load bearing capacity of 230 tonnes. Within the 'loop' there are three interconnected building complexes. The southern wing (near the finishing slope) is home to the new Planai headquarters, accommodating all Planai-Bahnen business operations and subsidiaries (360 employees), whilst in the central area, office spaces are now available for significant partners (i.e. Wintersportverein Schladming, ÖSV, FIS). With a glass façade stretching some 1000 m², the northern wing is reserved for guests. The building also features exhaustive facilities for large sporting events. This includes a glass 'World Cup studio', the quality of which more than bears every comparison to international exemplars.



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One-stop shop.

The 'one-stop shop' concept is also new. Guests will be offered EVERYTHING they expect from a holiday under one roof, thus making their break even more relaxing. 'We want to offer guests the best product in the easiest possible way', states Ernst Trummer, MD of Planai-Bahnen. The top-quality services range from hotel rooms, ski hire and ski tickets to rafting or hiking guides in summer, and even a sports shop with a ski depot. Even the guest bathrooms have been designed to reflect the highest standards.

Further investments for this winter season.

During the last few weeks, attention has of course focussed on Planet Planai. Despite this, Planai-Bahnen has constructed another connectable 8-seater chairlift and an additional storage reservoir on the skiing mountain. Investment? Again, €13 million. Over 300 guests were invited to the inauguration, where they enjoyed guided tours of the new 'Planet'.

Infobox



Detailed description

Number of guests per year:	around one million
Size:	80 x 40m
Cubature:	25,500 m3 (previously: 14,700m3)
Useable floor space:	6500m2
Number of supports:	The loop has 74 supports, each with a load-bearing capacity of 230 t.
Reinforcement for sheeting:	250.000kg
Glass facade:	around 1000m2
"One-stop shop":	800m2
Investment volume:	€ 13 mil.

Other:

4 Lifts
2 Escalators in the cable car hall
2 Gastronomy projects (Ski Rock Cafe, "Manege" umbrella bar)
27 toilet units in total

Procedurally the results are based on Planai-Bahnen's EU-wide "Zielstadion Planai" general planning competition organised in the summer of 2005 and won by the Hofrichter-Ritter architects practice.

“Skiing in paradise” the new Mitterhaus eight-seater chairlift



Photo caption: From next winter it will be possible to ski in paradise on a 250m-wide piste.

Image: Kaserer

Mitterhaus eight-seater chairlift

Since its incorporation in the mid 70s the Mitterhaus ski area, south of the Planai summit, has gained a reputation as a “snow hole”. Both tow lifts have served their time and are being replaced with the highest-performance chairlift in Styria. The comfy eight-seater with a yellow hood to protect passengers from the elements can carry up to 3,200 people per hour – heated seats are naturally included in the price. What’s more, the widest piste in the whole region is currently being developed: skiers can carve to their heart’s content on a 250m-wide piste....

Skiing in Paradise

Many Planai guests describe the expansive, snow-scattered alpine landscape in Mitterhaus as “heavenly”. Reason enough for Planai-Bahnen to offer guests a little foretaste of this true paradise in 2011: The tree of knowledge, Adam & Eve, the serpent, etc will also accompany guests visually.

Reservoir in the Weitmoos/Märchenwiese area

Weitmoos reservoir

Another reservoir has been built in addition to the "Planet Planai" complex and the "Mitterhaus eight-seater chairlift" in the area of the Märchenwiesenbahn valley station. It has a capacity of 35,000 cubic metres, is fed with spring water and can provide a basic layer of snow at the Planai summit in 50 hours – in all likelihood a record time!



Photo caption: The new reservoir can provide a basic layer of snow at the Planai summit in 50 hours.

Image: Planai, print free of charge

General Description of the Ski Area

Planai & Hochwurzen



THE FACILITIES

- **The centre of the Schladming 4-mountain ski area (with 124 kilometres of slopes, 46 cable cars)**
- 100 % of slopes, serviceable by snow guns
- 657 snow making machines
- 3,000 m **floodlit slope at Hochwurzen**
- **The Musical Slope as a global innovation**
- 7 km **toboggan run** (day and night) at Hochwurzen
- 53 cosy **ski huts**
- **Planai Beach**
- Permanent racing tracks
- Quick Shot Stretch
- Internet chat room at 1,900 m at Planai Mountain Station, Internet terminal at the Valley Station Golden Jet
- **Skiline / 'Ski ECG'** (How much altitude did I cover?)
- **Live at Ski amadé!**
Austria's greatest skiing fun

PLANAI & HOCHWURZEN

The centre of the Schladming 4-mountain ski area

PLANAI

Athletic skiers and fast piste racers are in their element at Planai. The widest pistes in the regions will really thrill you. The **4.6 km FIS descent** from the summit of Planai to the valley, ending spectacularly at the famous Planai finishing slope is truly legendary. However more relaxed skiers will also have a great time on the comfortably wide pistes and can have some fun on the **permanent race routes** or the '**fast schuss routes**'. The restaurateurs, or the 'Planai gourmet woodpeckers', at the ski hut restaurants have plenty of tasty treats on offer.

Sporty, young and dynamic – this is Planai!

HOCHWURZEN – something for everyone!

Skiers, snowboarders, tobogganists and winter hikers all love Hochwurzen – day or night! Long, wide descents make the hearts of pleasure-carvers miss a beat; beginners and families love the children's facilities and the easier pistes. And in the evening life at Hochwurzen still carries on with evening tobogganing, night skiing and après-ski!

Varied and enjoyable with plenty of night-time activities – this is Hochwurzen!



THE BEST PISTES AT PLANAI! 680 snow guns in use



What would Schladming be without snow? Like Wörthersee Lake without any water. So to ensure that this never happens we have again invested heavily in snow guns – even though we already have one of the best snow guns systems in the Alps. The latest investments have mainly served to shorten the time required to lay snow. It is now possible to lay the basic snow for Planai and Hochwurz in **4 to 5 days**. An unbelievable 680 snow guns are in action at Planai.

The dress rehearsal has been completed successfully and this allowed Planai to begin the ski season on October 23th, 2011

Horsefeathers Superpark Planai



Horsefeathers Superpark Planai is shining even more brightly this winter: those things that look like over-dimensional mole hills are actually a next generation snow park that will realise the dreams of all snowboarders and free skiers.

With the help of QParks, the largest provider of snow parks in the German-speaking Alps, we have created a freestyle project that is in a class of its own at Planai, one of the most advanced winter sports areas in Austria. Horsefeathers Superpark Planai is among the very best: besides different sizes of kicker for all levels the main attraction at the park is the wide range of boxes and rails and this is what helped it become the favourite meeting place for winter sports fans from all over Austria, the Czech Republic, Slovakia and Poland last year. Horsefeathers Superpark Planai has now been completely renovated and Planai-Hochwurzen railways and the team from QParks have again really outdone themselves this time.

PLANAI & HOCHWURZEN

A stage for international sports



Our annual highlight is the **Men's World Cup Night Race at the Finishing Slope** at Planai. 50,000 fans experience night turned to day at this, the largest floodlit facility in Europe for Alpine purposes. Experts estimate that the value of this annual event from indirect profits alone is € 6.6 million.

The Planai **night slalom** has now, together with Kitzbühel, become the **largest Alpine spectacle** in the world. With viewer numbers of over 1.8 million (in Austria) the night slalom is one of the most popular programmes on ORF Austrian television. When the competition takes place – this year on **January 24th, 2012** – the whole of Schladming is one long street party.

There are approximately 10 other large events at Planai in the course of the winter season and each attracts several thousand spectators. The Ski Opening is the largest of them all, followed by Plan B at Superpark Planai, the Planai Classic (competition for veterans and skiing legends), the Austrian Wintergiants (strength competition), etc.

PLANAI-HOCHWURZEN-BAHNEN

The company in brief

Company structure:	Planai-Hochwurzen-Bahnen GmbH
CEO:	Ernst Trummer
Founded:	1972
Turnover:	around € 30 m in 2009/10
Employees:	up to 360 in the winter, 230 in the summer
Offer:	<i>the largest tourist services company in Styria</i>

2 mountains – the Planai & Hochwurzen – with summer and winter seasons

1 glacier ski region – the **Dachstein glacier**
Operated year round

Ski Galsterberg

Bus company (15 buses)
Travel agency

Member of

Ski amade

Austria's greatest ski pleasure!

860 piste kilometres, 270 lift facilities

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