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Description of Ski'N'Pee

Ski'N'Pee is a urinal-game targeted at men visiting the bars or restaurants of Schladming. The idea is that this game should be installed in urinals in pubs and restaurants all over Schladming; enhancing the experience of going into the hell-whole that is a male public urinal. The concept of the game is very straightforward; the user controls the skier in the game by aiming his pee in at different areas of the urinal. There are four types of interactions for controlling the skier: pee to the left of the urinal to move your skier to the left, pee to the right to move your skier to the right, hold steady in the middle to make the skier go forward and pee upwards to make the skier jump.

To be a successful ski-pee'er one must have a well-filled bladder and a high level of accuracy, so the user must walk a fine line between consuming alcohol to maximize his urine storage but at the same time must be careful not to jeopardize his accuracy.

The concept builds on marketing Schladming by creating something that could become viral and quickly spread over the web. Some initial ideas where to create a type of enhanced *FourSquare*, where people could collect different achievements throughout Schladming, but we felt that a less conservative approach would be more suitable for putting Schladming on the map. Moreover, the *Ski'N'Pee* is something that will work throughout the whole year and could open up a completely new market with different urinal games being created and Schladming could proudly present themselves as the initiative takers behind this. Furthermore, it could potentially help relax people with "shy bladders" who find it difficult to pee in public urinals by making that experience more playful. We also think that this is surely a product that people would tell others about, since it is such a different thing and the word would be spread

about Schladming. Of course, this will probably not mean that people would go "Hey, let's go to Schladming on vacation so that we can play that peegame", but it would help increasing the knowledge about Schladming, and people are more likely to further look up Schladming and find out more about the city and the many activities and might just end up actually going and visit the city as well.

Use Scenario

Two friends are hanging out in a pub in Schladming. After a few beers the two look at each other and say: "It's time", they feel there are loaded up for a game of Ski'N'Pee. They walk into the urinal and assume their positions in from of the urinal. The game prompts them by asking "Single-player or multiplayer?", they both respond by saying "Multiplayer". The game tells them to "Assume positions", "Get ready", "3, 2, 1, go". They start to pee into the urinal and their skier is off. By avoiding the obstacles in the game and reaching as far as they can points are gathered and after 42 seconds one of they players runs out of pee and his skier falls over and the game is over, he gets shown a end screen where his score and time are shown but much to his disappointment, he did not beat the highscore set by Back Jauer.

The other player is still going strong, and after 1 minute and 23 seconds he can't go on anymore and his game is over. He is very pleased to find out that he just claimed the "Today's Longest Goer" and is now first-placed on the highscore list over "Today's Longest Pee", he did not however manage to break into any of the All-time Highscore lists. The losing player congratulates the winner and tells him "The next beer is on me, but we'll be back here later tonight and I will have my revenge then".

Technologies used

The technologies summarized:

- Computer on which the game is ran.
- Camera for highscore photos.
- Pressure sensors in the urinal to detect the user input.

•	Pressure sensors in the ground in front of the urinal to recognize if there is a person standing at the urinal.