Challenge accepted
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Description: Various exciting challenges are situated at different locations around Schladming. Some challenges are all year round while others depend on the season. All information is accessible using the Schladming App or through the Schladming website.
Every challenge is visualized by a Challenge sign marking the area as a challenge area as well as explaining and providing information on how to join to newcomers.

The possibilities for challenges are huge though some suggestions for the winter season could be:

1) Time trial - beating the time of other skiers.

2) Make a video recording while you ski down a slope

3) Make a description of the snow conditions and documenting it with a picture

4) Have a picture taken

5) Travel distance - b   kilometers down the slops

6) Go down a slalom track

7) Augmented reality ski game on a special made slop

Every challenge will contribute with information, images or videos on the Schlaming website providing future and past guest information

Speed challenge

Shoot a photo - make a comment

Argumented reality game
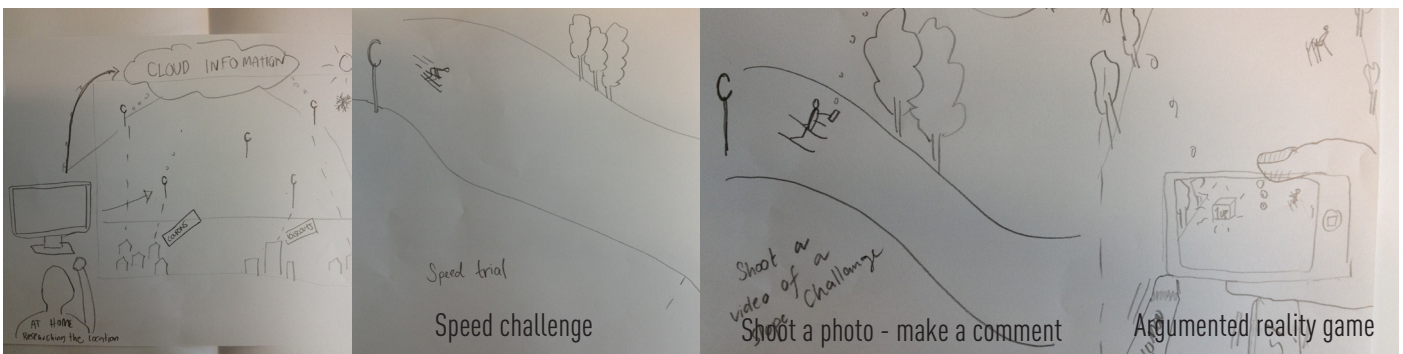
Use Scenario: Every ski-enthusiast knows the anticipation when you are still at home waiting for the day when you are off on the annual ski-trip. Desperate to know how the slopes and the ski conditions are you search the web for information, but mostly you will at the best find some snow reports on the area.

Challenge Accepted uses the power of the usergenerated content to provide exciting challenges on the slopes to receive benefits like discount and coupons to the city activities and bars, and at the same time provide continuous updates from the guest on the slopes to the Schladming website. Thus providing all the information you as a future or past guest could possibly want.
Knowledge of the Challenges are at the same time spread to the future user.

Before going to Schladming the guest then downloads the Schladmin App and is able to check out the slope conditions and other peoples' pictures and videos and participate in the challenges when he gets on the slopes.

 A daily or weekly score system could be implemented, where the person with the daily/ weekly best score in different categories like topspeed, longest distance traveled, post bars attended, could get a free drink, or 5 € off their next dinner in certain shops. Users could see the daily top score, their own topscore, or even compare their different top scores with their friends, thereby giving a group of people an internal game of ¨who is best¨ during their vacation.